




Consolato Generale d'Italia  
New York

## TORINO PIEMONTE, THE PLACE TO INVEST

22 October 2019, New York

Roundtable

h. 05:00 È 08:15 p.m.  
Consulate General of Italy  
690 Park Ave, New York, NY 10065



Mission of Torino Piemonte  
Institutions to promote  
local competences,  
cultural excellences  
and incoming events

**Contacts:**

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# PROGRAMME

**Tuesday,  
October 22**

**05:00 Æ 05:30 p.m.**  
Registration

**05:30 Æ 05:35 p.m.**  
**Welcome address**  
*Francesco GENUARDI*, Consul General of Italy in New York

**05:35 Æ 05:40 p.m.**  
**Opening remarks**  
*Maurizio FORTE*, Director of the Italian Trade Agency

**05:40 Æ 05:45 p.m.**  
**City of Torino**  
*Alberto SACCO*, Deputy Mayor for Economic Development

**05:45 Æ 05:50 p.m.**  
**Piemonte Region**  
*Fabrizio RICCA*, Regional Minister for Internationalisation

**05:50 Æ 07:15 p.m.**  
**Roundtable: US-Italy Collaboration on Emerging Technologies: innovation and cultural environment in Torino Piemonte**  
*Moderator: Embassy of Italy in USA, Marco GILLI, Science Attaché*

## SPEAKERS

**University of Torino**  
*Maurizio FERRARIS*, Full Professor of Philosophy and Rector's Delegate

**Fondazione CRT**  
*Massimo LAPUCCI*, Secretary General  
OGR Torino: from the former industrial building to the new international hub for Culture, Tech and Innovation+

**Techstars USA**  
*Jenny LAWTON*, Chief Operating Officer  
Techstars Smart Mobility Accelerator: a new Torino-based accelerator program at OGR Torino

**Castello di Rivoli Museo d'Arte Contemporanea - Collezione Cerruti**  
*Carolyn CHRISTOV-BAKARGIEV*, Director

**MAUTO - National Automobile Museum**  
*Mariella MENGOZZI*, Director

*Argia COPPOLA*, Playwright and Accademia Albertina Creative Writing Professor

**Film Commission Torino Piemonte**  
*Paolo MANERA*, Director

**07:15 Æ 7:30 p.m.**  
Closing remarks

**07:30 Æ 08:15 p.m.**  
Networking cocktail



POLITECNICO  
DI TORINO



UNIVERSITÀ  
DEGLI STUDI  
DI TORINO

